



A Night of Wine and Roses

A SPRINGTIME JUBILEE

Presented by  **RCCA**
REGIONAL CANCER CARE ASSOCIATES LLC
CENTRAL JERSEY DIVISION

Sponsorship Opportunities

\$25,000 Presenting Sponsor (*Exclusive Opportunity*)

- ❖ Company/Donor Name Incorporated into Event Artwork – i.e.
32nd Annual Night of Wine and Roses Presented by [Company Name]
- ❖ Presenting Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ❖ Presenting Sponsor Recognition on the Diamond Ball Website
- ❖ Premier Seating: Three (3) Tables of Ten
- ❖ Company Recognition at each Guest Table
- ❖ Exclusive Placement as the Centerfold advertisement in the Program Book (2 Full Pages/Color)
- ❖ One (1) Page Company Profile in the Program Book
- ❖ Multimedia Showcase (one minute)

\$20,000 Diamond Sponsor

- ❖ Premier Seating: Two (2) Tables of Ten
- ❖ Outside Back Cover Ad in the Program Book (Full Page/Color)
- ❖ One (1) Page Company Profile in the Program Book
- ❖ Company Logo on the Invitation
- ❖ Company Recognition at Twenty (20) Guest Tables

\$15,000 Ruby Sponsor

- ❖ Premier Seating: Sixteen (16) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation
- ❖ Company Recognition at Fifteen (15) Guest Tables

\$10,000 Platinum Sponsor

- ❖ Premier Seating: Twelve (12) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation
- ❖ Company Recognition at Ten (10) Guest Tables

\$7,500 Gold Sponsor

- ❖ Premier Seating: One (1) Table of Ten
- ❖ Gold Page Ad in the Program Book (Full Page/Color)
- ❖ Company Recognition at Five (5) Guest Tables

\$5,000 Silver Sponsor

- ❖ One (1) Table of Ten
- ❖ Silver Page Ad in the Program Book (Full Page/Color)

\$3,250 Bronze Sponsor

- ❖ One (1) Table of Ten
- ❖ Quarter Page Ad in the Program Book
- ❖ Signage at the Gala

**All sponsors will be acknowledged on the website as well as in the Program Book and night-of video loop and signage.*



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Specialty Sponsorship Opportunities

\$9,000 Gala Gift Sponsor

- ❖ Reserved Seating: One (1) Table of Ten
- ❖ Gold Page Ad in the Program Book (Full Page/Color)
- ❖ Name Recognition on each Attendee Gift

\$7,500 Centerpiece Sponsor

- ❖ Reserved Seating: One (1) Table of Ten
- ❖ Silver Page Ad in the Program Book (Full Page/Color)
- ❖ Signage Displayed by/in each Centerpiece

\$6,000 Photo Booth Sponsor

- ❖ Reserved Seating: One (1) Table of Ten
- ❖ Full Page Ad in the Program Book
- ❖ Company logo will be featured on all printed and digital pictures
- ❖ Company logo will be featured on signage near the Photo Booth

\$4,000 Silent Auction Sponsor *(Limit to 4)*

- ❖ Reserved Seating: Six (6) Tickets to the Gala
- ❖ Half Page Ad in the Program Book
- ❖ Company Logo on the Inside Front Cover of all Silent Auction Booklets
- ❖ Signage Displayed in the Silent Auction Area

\$3,500 Valet Parking Sponsor *(Limit to 2)*

- ❖ Four (4) Tickets to the Gala
- ❖ Half Page Ad in the Program Book
- ❖ Signage Displayed at the Valet Parking Area
- ❖ Option to Display a Car at the Event and/or Provide a Company Product to be Placed in Each Car

\$3,000 Breakfast Bar Sponsor *(Limit to 2)*

- ❖ Four (4) Tickets to the Gala
- ❖ Half page Ad in the Program Book
- ❖ Signage Displayed on the Breakfast Bar as Guests are Leaving
- ❖ Logo displayed on Take-Out Boxes for Breakfast the Following Morning
- ❖ Option to display or include company information

\$2,500 Cocktail Hour Sponsor *(Limit to 8)*

- ❖ Two (2) Tickets to the Gala
- ❖ Half Page Ad in the Program Book
- ❖ Company or Individual to Name the Signature Cocktail
- ❖ Signage Displayed during the Cocktail Hour

\$1,500 Bar Sponsor *(Limit to 10)*

- ❖ Two (2) Tickets to the Gala and Signage at each Bar Station

\$1,000 Raffle Sponsor

- ❖ Signage at each Raffle Table



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Program Book Opportunities

Please complete the below form and the sponsorship pledge form by Monday, April 16th.

❖ ~~Centerfold:~~ _____ ~~\$5,000 (Includes two pages and two tickets to the event.)~~

❖ Outside Back Cover: \$3,500

❖ Inside Back Cover: \$3,000

❖ ~~Inside Front Cover:~~ _____ ~~\$3,000~~

❖ Rose Page: \$2,000

❖ Gold Page: \$1,000

❖ Silver Page: \$750

❖ Full Page: \$500

❖ Survivor Story: \$500

❖ Half Page: \$300

❖ Quarter Page: \$150

❖ Name Listed: \$100

❖ In Memory Of: \$50

Page Sizes

Full Page: (8.5" x 11")

Half Page: (8.5" x 5.5")

Quarter Page: (4.25" x 5.5")

Color Pages include: Inside & Outside Covers, Rose, Gold, and Silver. Outside Back Cover, Inside Back Cover and Inside Front Cover are on a first-come, first-served basis.

Honor a Survivor in your community by sponsoring a page where they can share their inspiring story. A Survivor Story can also be provided for you by the American Cancer Society.

Please provide all artwork, ad copy and messages, as you would like them to appear in the program book. Artwork should be sent electronically (via email) as a high resolution PDF or JPEG file.

☐ I would like to repeat my ad from last year

☐ Typeset message printed below

Please email all artwork and materials to Emily Nelson and mail all payments to the American Cancer Society:

Ms. Emily Nelson, Community Development Manager of Distinguished Events
American Cancer Society
2310 Route 34, Suite 1D, Manasquan, NJ 08736
(p): 732.292.4260 | (e): Emily.Nelson@cancer.org

Friday, May 4, 2018 ~ The Palace at Somerset Park ~ Somerset, New Jersey



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Sponsorship & Program Book Pledge Form

Sponsorships

- | | | |
|---|--|---|
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$10,000 Platinum Sponsor | <input type="checkbox"/> \$3,250 Bronze Sponsor |
| <input type="checkbox"/> \$20,000 Diamond Sponsor | <input type="checkbox"/> \$7,500 Gold Sponsor | |
| <input type="checkbox"/> \$15,000 Ruby Sponsor | <input type="checkbox"/> \$5,000 Silver Sponsor | |

Specialty Sponsorships

- | | | |
|--|---|--|
| <input type="checkbox"/> \$9,000 Gala Gift Sponsor | <input type="checkbox"/> \$4,000 Silent Auction Sponsor | <input type="checkbox"/> \$2,500 Cocktail Hour Sponsor |
| <input type="checkbox"/> \$7,500 Centerpiece Sponsor | <input type="checkbox"/> \$3,500 Valet Parking Sponsor | <input type="checkbox"/> \$1,500 Bar Sponsor |
| <input type="checkbox"/> \$6,000 Photo Booth Sponsor | <input type="checkbox"/> \$3,000 Breakfast Bar Sponsor | <input type="checkbox"/> \$1,000 Raffle Sponsor |

Program Book

- | | |
|--|---|
| <input type="checkbox"/> \$5,000 Centerfold (2 Pages 2 Event Tickets) | <input type="checkbox"/> \$750 Silver Page |
| <input type="checkbox"/> \$3,500 Outside Back Cover | <input type="checkbox"/> \$500 Full Page Survivor Story |
| <input type="checkbox"/> \$3,000 Inside Back Cover | <input type="checkbox"/> \$300 Half Page |
| <input type="checkbox"/> \$3,000 Inside Front Cover | <input type="checkbox"/> \$150 Quarter Page |
| <input type="checkbox"/> \$2,000 Rose Page | <input type="checkbox"/> \$100 Name Listed |
| <input type="checkbox"/> \$1,000 Gold Page | <input type="checkbox"/> \$50 In Memory Of |

A check (made payable to the American Cancer Society) for \$ _____ is enclosed.

I would like to pay with my (circle one) Amex / MC / Visa / Discover

Card# _____ Exp: _____

The pledge of \$ _____ will be paid no later than ____/____/2016.

Your Name: _____

Title: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name as you would like to appear on signage

Signature: _____

Please send all forms and advertisements by Friday, April 16th to Emily Nelson at
American Cancer Society, 2310 Route 34, Suite 1D, Manasquan, NJ 08736
(p): 732.292.4260 (e): Emily.Nelson@cancer.org